Female Genital Mutilation is... #endFGMmyths
Female Genital Mutilation is not... 

#endFGMmyths
The End FGM European Network 2020 campaign is all about... 

“DEBUNKING MYTHS & MISCONCEPTIONS”!

This year, anti-Female Genital Mutilation experts will share their knowledge with YOU!

Did you know that 200 millions women and girls are affected by FGM worldwide and that in Europe alone, around 600.000 of them are FGM survivors? And this is just the beginning, there is so much more for you to learn this year.

Get involved and discover how you can change things to #endFGMmyths!
Female Genital Mutilation comprises all procedures involving the removal of the external female genitalia or other injury to the female genital organs for non-medical reasons.

On average girls are subjected to FGM between birth and age 15. FGM is not prescribed by any religion and has no health benefits. On the contrary the practice can cause life-lasting physical and psychological trauma.

200 million girls and women alive today have undergone FGM. At current rates, an additional estimated 68 million girls face being cut by 2030.
TAKE ACTION & SPREAD THE WORD!

- Take a **selfie** or a **picture** with your friends, colleagues, family and peers and share it online with the hashtag #endFGMmyths
- Record a **short video** (1 minute) busting a myth about FGM
- Hosting an **event**: conference, exhibition, concert… ? Share the campaign by debunking myths and misconceptions on FGM
- **Art**: poetry, song, sculpture, etc.

Use the hashtag: #ENDFGMMYTHS

And share your work with us:

- @ENDFGM_Network
- @endfgmeuropeannetwork
- @endfgmeu
Although FGM is being known and talked about more and more, there are still a lot of misconceptions and stereotypes existing about it.

‘FGM is an African issue’

‘Parents who make their daughters undergo FGM don’t love them’

‘FGM is a religious practice’

Each month we will be tackling one specific myth about FGM and its harmful consequences on women’s lives.

We will be providing you with already made and ready to use content to learn more about Female Genital Mutilation and how to end this practice.

This campaign is a social media campaign. MAKE YOUR VOICE HEARD!
# February Theme

## What is FGM?

Explaining what FGM is with clear and simple narrative

### Events:
- 4th of February: Let’s Change event
- 6th of February: International Day of Zero Tolerance for FGM
- 10th of February: Strasbourg Plenary

### Resources Available:
- Video *What is FGM?*
- Infographic on the 4 types of FGM
- Booklet *Myths & Misconceptions*
- Tweet sheet
- EP Resolution
MARCH THEME

Who is affected by FGM?

Raising awareness that FGM affects women in 92 countries worldwide

Events:
- CSW (Theme: Implementation of the Beijing Declaration)
- International Women Rights Day

Resources Available:
- Video
- The Global advocacy report
**APRIL THEME**

**Does FGM affect sexual pleasure?**

**Understanding the different types of FGM**

**Events:**
- End FGM EU General Assembly
MAY THEME

What is young people’s role in ending FGM?

Young people are driving the End FGM movement: discover some of their work

Events:
- Launch of The Purple Chair YouTube channel
- Gender ABC closing event (26-27)

Resources Available:
- The Purple Chair videos
JUNE THEME

IS FGM LINKED TO RELIGION?

Understanding that FGM has no religious grounding

Events:
- European Development Days
- Youth Ambassadors closing event

Resources Available:
- Video Imam Ibrahim from the CoP
25 years after the Beijing declaration, FGM is still an issue of women’s equality.

**Events:**
- Beijing +25: Generation Equality Forum, Paris

**Resources Available:**
- 2 members videos
In Europe, are women’s genitalia treated with respect?

Explore FGM in Europe and related practices

**Events:**
- End FGM EU Knowledge sharing event
- UN General Assembly

**Resources Available:**
- UNGA Report

**SEPTEMBER THEME**
OCTOBER THEME

How should we talk about FGM?

Exploring how words matter and why we must use non-stigmatising language

Events:
- European Week of Action for Girls

Resources Available:
- How to talk about FGM guide
- How to talk about FGM video
All forms of FGM are as harmful to women & girls

Are some forms of FGM less harmful than others?

Events:
- 16 Days of Activism
- African Summit

Resources Available:
- Activists quotes
Sample Tweets

In the following slides, you will find a sample tweet for every month of our Campaign. If you will use them, don't forget to tag us: @ENDFGM_Netwerk
## Sample tweet for the 6th of February

On this day of #ZeroTolerance4FGM, do you really know what is FGM? “Female genital mutilation comprises all procedures that involve the removal of the external female genitalia, or other injury to the female genital organs for non-medical reasons” @WHOatEU #endFGMmyths

12:00 PM - 6 Feb 2020

## Sample tweet for the month of February

Let’s get back to basics: what do you really know about Female Genital Mutilation? Check out our video down below to learn about this harmful practice!

https://bit.ly/2NQwjRC #endFGMmyths

12:00 PM - 6 Feb 2020
Did you know that FGM is practiced on all continents except for Antarctica? It is definitely not only an "African issue". To discover more data that could surprise you, check our report down below! #endFGMmyths

Do you think that FGM survivors have no sexual pleasure? Well, we could prove you wrong! Pleasure is linked to many factors and there are various types of FGM! Follow this link to find out more! #endFGMmyths
Sample tweet for the month of May

What do you think is the young generation busy doing, these days? We have an answer for you: fighting for women's rights! Check #ThePurpleChair YouTube channel on what young people do to fight Female Genital Mutilation. #endFGMmyths

Sample tweet for the month of June

Female Genital Mutilation is not prescribed by ANY religion. FGM is practiced all around the world by communities from various beliefs, including all 3 monotheist religions. #endFGMmyths
## July and September Sample Tweets

### Sample tweet for the month of July

200 million women worldwide are affected by FGM. In Europe, around 600,000 women and girls are FGM survivors! Female Genital Mutilation is a major issue. Check our map and you will find out the vastity of it: we need everybody's help to end this harmful practice. #endFGMmyths

12:00 PM - 6 Feb 2020

### Sample tweet for the month of September

Harmful practices on women’s genitalia also happen in Western societies: obstetrical & gynaecological violence occur especially during pregnancy and childbirth, resulting in physical and psychological pain. Read more: https://bit.ly/37IdhuF #endFGMmyths

12:00 PM - 6 Feb 2020
October & November Sample Tweets

Sample tweet for the month of October

Words matter and we should carefully think about what we say: discover what you should NEVER say regarding FGM and why, reading our guide on How to talk about FGM: https://bit.ly/2RHvqMy #endFGMmyths

Sample tweet for the month of November

There is no hierarchy in pain. We should stop comparing the different types of FGM: NO, some types of FGM ARE NOT less harmful than others. Physical, psychological and emotional pain is not measurable. #endFGMmyths
If you need more information, please contact

omasson@endfgm.eu
#EndFGMMyths

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For a sustainable future

End FGM
EUROPEAN NETWORK