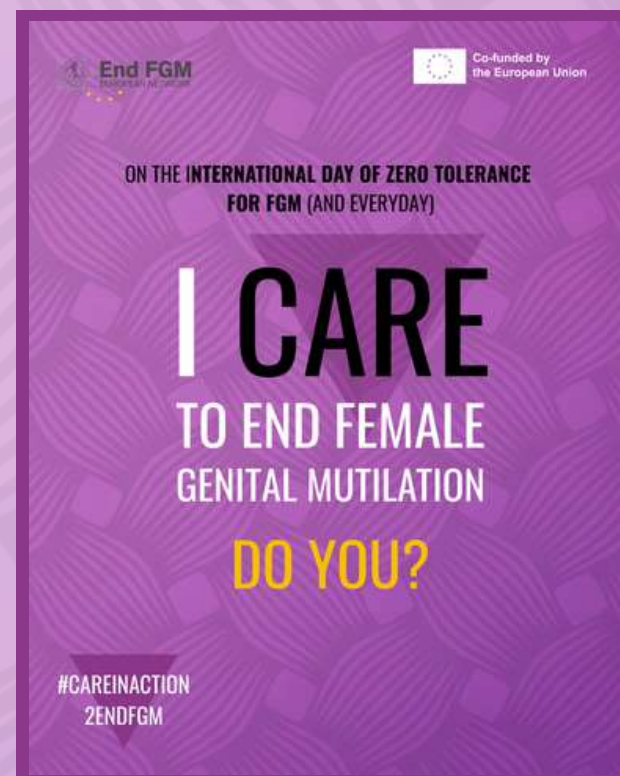


**#CAREINACTION
2ENDFGM**



CAMPAIGN TOOLKIT 2026 CAMPAIGN

NO END TO FGM WITHOUT SUSTAINED CARE AND COMMITMENT

TABLE OF CONTENTS

1. WHO WE ARE:

Our network, our decade of impact

2. WHY #CareInAction2EndFGM IN 2026?

The urgent context: data, threats
& the 2030 deadline

3. CAMPAIGN FRAMING:

Core message & launch

4. THE THREE PILLARS:

Caring is protection, solidarity
& accountability

5. CAMPAIGN OBJECTIVES

What we aim to achieve

6. YEAR-LONG MOBILISATION ROADMAP

Monthly themes & key moments for 2026

7. MONTHLY FOCUS & CALLS TO ACTION

Practical guides, dates & resources
for each theme

8. HOW TO SUPPORT THE CAMPAIGN

Your role in mobilising care in action
to end female genital mutilation



THE END FGM EUROPEAN NETWORK (END FGM EU) IS AN UMBRELLA NETWORK OF **42 ORGANISATIONS ACROSS 16 EUROPEAN COUNTRIES**, SERVING AS A MEETING GROUND FOR COMMUNITIES, NGOS, CIVIL SOCIETY, AND EU STAKEHOLDERS TO SHARE KNOWLEDGE AND DRIVE COLLECTIVE ACTION TO END FEMALE GENITAL MUTILATION IN EUROPE AND BEYOND.

FOR OVER A DECADE, END FGM EU HAS BEEN AT THE FOREFRONT OF THE EUROPEAN MOVEMENT TO END FGM, SHAPING EU POLICY, BUILDING GLOBAL PARTNERSHIPS, AND FACILITATING VITAL COLLABORATION AMONG CIVIL SOCIETY AND STAKEHOLDERS AT NATIONAL AND EU LEVELS.

1. WHY #CAREINACTION2ENDFGM IN 2026 ?



FGM is a human rights violation and a form of gender-based violence that harms bodily integrity and autonomy. With over 600,000 survivors and 190,000 girls at risk annually in Europe, it is a persistent and urgent global health crisis.

Ending FGM requires long-term commitment, strong systems and coordinated action. As we approach the 2030 target, progress is increasingly fragile. **Funding cuts, political pressure on gender equality, rising anti-rights movements weaponising FGM discourse, and the alarming medicalisation of FGM are weakening prevention, protection and survivor support across Europe.**



Following the 2025 campaign #Invest2PreventFGM, which placed funding and prevention at the centre of European debates, the 2026 campaign shifts focus to where investment meets impact: care in action. Care is where investment, policy, and practice meet. It is how commitments become real protection for girls and real support for survivors from FGM. **Care in action also means ensuring inclusive, holistic, anti-racist services accessible to ALL women and girls, and that actively dismantle discriminatory barriers within healthcare and protection systems.** 2026 also marks the beginning of the Network's second decade of action. The campaign is our opportunity to reaffirm our shared vision, consolidate what works, and mobilise collective **care in action** to protect rights and accelerate progress.

2. CAMPAIGN FRAMING:

The 2026 campaign is built around a clear and mobilising message: there is no end to FGM without sustained care and commitment. **Care in action shows through the daily practices, strategic policies and sustained investments that protect girls, support survivors and challenge the systems enabling FGM to persist.**


This includes confronting structural racism in support services, providing trauma-informed and culturally safe services and guaranteeing access to care regardless of the administrative status. It recognises that prevention and response depend on **coordinated efforts** across health, education, social services, communities, civil society, institutions and donors.

The campaign will be launched on 5 February 2026 at the European Parliament, ahead of International Day of Zero Tolerance for FGM, February 6, 2026. The campaign will mobilise action throughout the year (see page 8), linking European legal and policy frameworks with concrete actions and best practices led by members and partners at the national and local levels.




3. THE THREE PILLARS OF #CAREINACTION2ENDFGM:

Caring is protection:



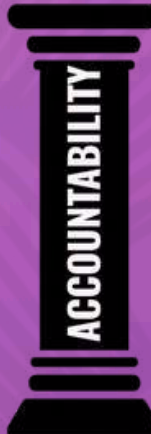
When institutions, systems and individuals care, FGM can be prevented and women and girls be protected. This pillar focuses on survivor centred and community-led responses, including quality healthcare, multidisciplinary support, professional training and prevention work. It emphasises the need for inclusive, anti-racist, trauma-informed services accessible to ALL women and girls in their diversity. It explicitly rejects the medicalisation of FGM and promotes ethical practice grounded in dignity, bodily autonomy and the principle of do no harm.

Caring is solidarity:



Ending FGM requires collective action across sectors, borders, and movements. This pillar emphasises solidarity rooted in intersectionality and survivor leadership, recognising and actively challenging the multiple layers of discrimination survivors face including institutional violence. By strengthening connections between feminist movements, FGM affected communities, professionals, youth groups and donors, the campaign promotes shared responsibility and counters anti rights narratives.

Caring is accountability:



Care implies responsibility. Without political care and sustained investment, commitments remain empty promises. This pillar calls on EU institutions and Member States to fully implement existing obligations, including the EU Directive on combating violence against women and the Istanbul Convention, to allocate adequate resources and to monitor progress transparently. It highlights how funding cuts directly undermine prevention and care systems, and reinforces the urgent need for long-term, flexible funding for civil society. It also calls for policies that guarantee safe access to services for ALL women and girls.

4. CAMPAIGN OBJECTIVES:

The 2026 campaign pursues five interlinked objectives.



- **Raise awareness** of FGM as a persistent form of gender-based violence affecting women and girls in Europe and globally, while actively countering harmful and instrumentalising narratives with evidence-based and survivor-centred messages.



- **Mobilise members and key stakeholders** through clear, sector-specific calls to action that demonstrate what "care in action" looks like in practice. Including the promotion of inclusive care models.



- **Reinforce political commitment** by urging EU and national authorities to invest in sustainable, rights-based prevention and care systems and to ensure the full implementation of existing legal frameworks such as the EU VAW Directive and the Istanbul Convention.



- **Reclaim protection narratives** by amplifying community-led and survivor-centred approaches and countering the weaponisation of FGM by anti-rights movements.



- **Demand accountability and investment** by building on our evidence of impact to advocate for sustained funding and measurable progress towards 2030.

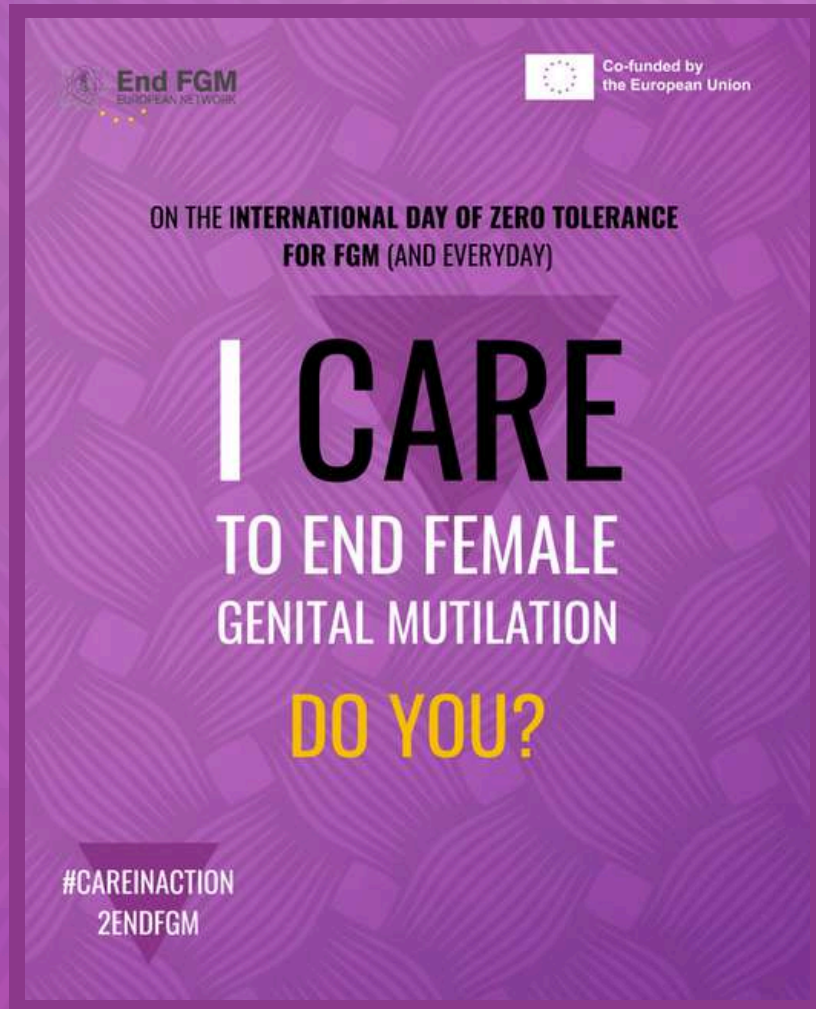
5. YEAR-LONG MOBILISATION:



Throughout 2026, the campaign will highlight how different actors mobilise care in action to end FGM. **Each month will spotlight a specific sector or community, showcasing good practices from members and creating opportunities for visibility, learning and coordination.**

Key moments include: February launch on the eve of International Day of Zero Tolerance for FGM, February 6, political accountability actions linked to EU processes, donors, community-led prevention during high-risk periods such as school holidays and collective mobilisation during the 16 Days of Activism against Gender Based Violence.

Members will be invited to contribute examples, tools, messages and actions that reflect their work and strengthen our collective impact.



FEBRUARY 2026:



LAUNCH OF THE CAMPAIGN:
FEBRUARY 5

The 2026 End FGM EU campaign will be launched on February 5 at the European Parliament during our event "Care in action: a collective stand to end FGM".

FEBRUARY 2026:

INTERNATIONAL DAY OF ZERO TOLERANCE
FOR FEMALE GENITAL MUTILATION:
FEBRUARY 6


People will be encouraged to share
a version of the campaign poster
that best represents them:
their profession, their community,
or other aspects of their identity.



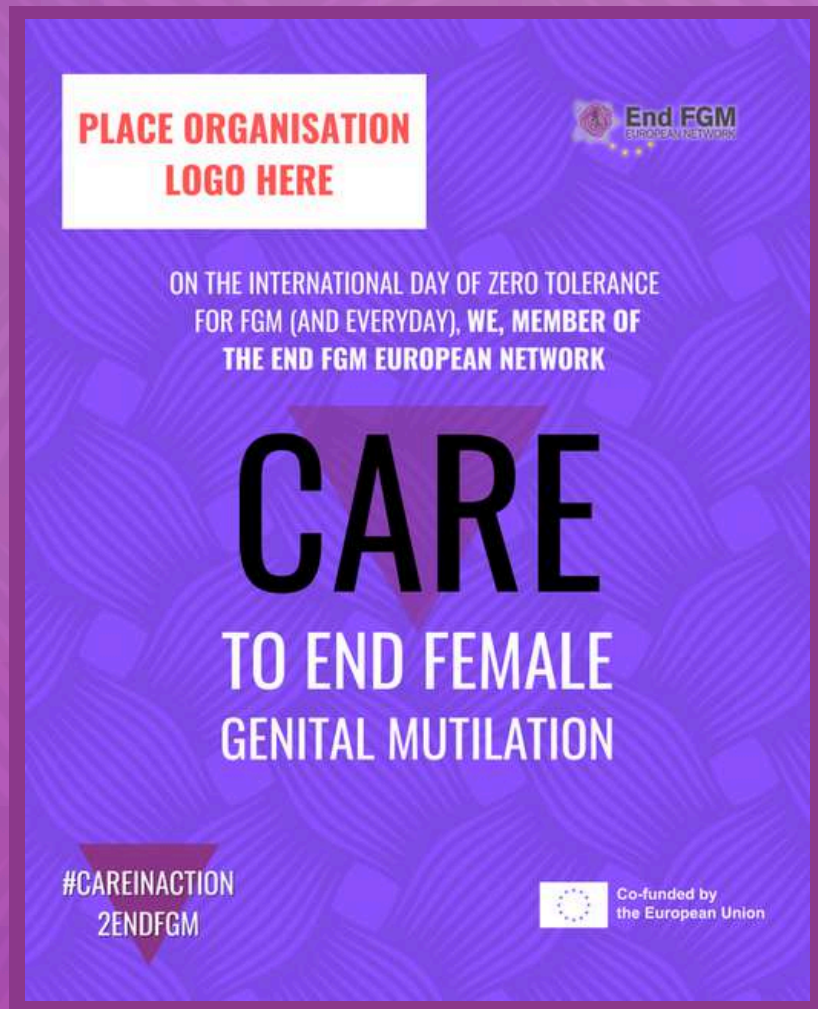
Co-funded by
the European Union

**ON THIS 6TH OF FEBRUARY,
PLAY YOUR PART AND HELP US
BRING VISIBILITY TO FEMALE
GENITAL MUTILATION:**

**FIND THE POSTER THAT
FITS YOU & SHARE IT**



CAN'T FIND ONE THAT REPRESENTS YOU? EMAIL US WITH
A SUGGESTION AT [INFO@ENDFGM.EU](mailto:info@endfgm.eu)

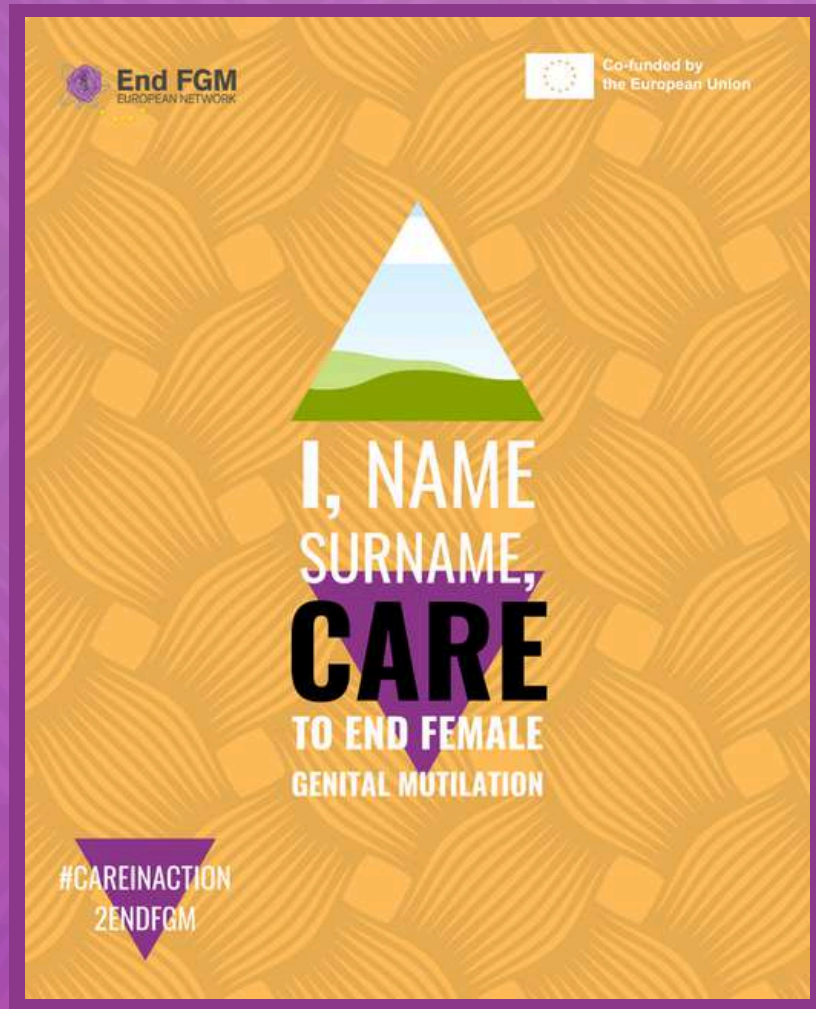


FEBRUARY 2026:

INTERNATIONAL DAY OF ZERO
TOLERANCE FOR FEMALE
GENITAL MUTILATION:
FEBRUARY 6

Every member of the network can
have their own campaign poster,
showcasing their logo and
brand colours in each design

For more information,
Send an email to info@endfgm.eu



FEBRUARY 2026:

INTERNATIONAL DAY OF ZERO
TOLERANCE FOR FGM:
FEBRUARY 6

Every individual can create their own
campaign poster, featuring their name,
surname, and photo

For more information,
Send an email to info@endfgm.eu

MARCH 2026:

INTERNATIONAL WOMEN'S DAY:

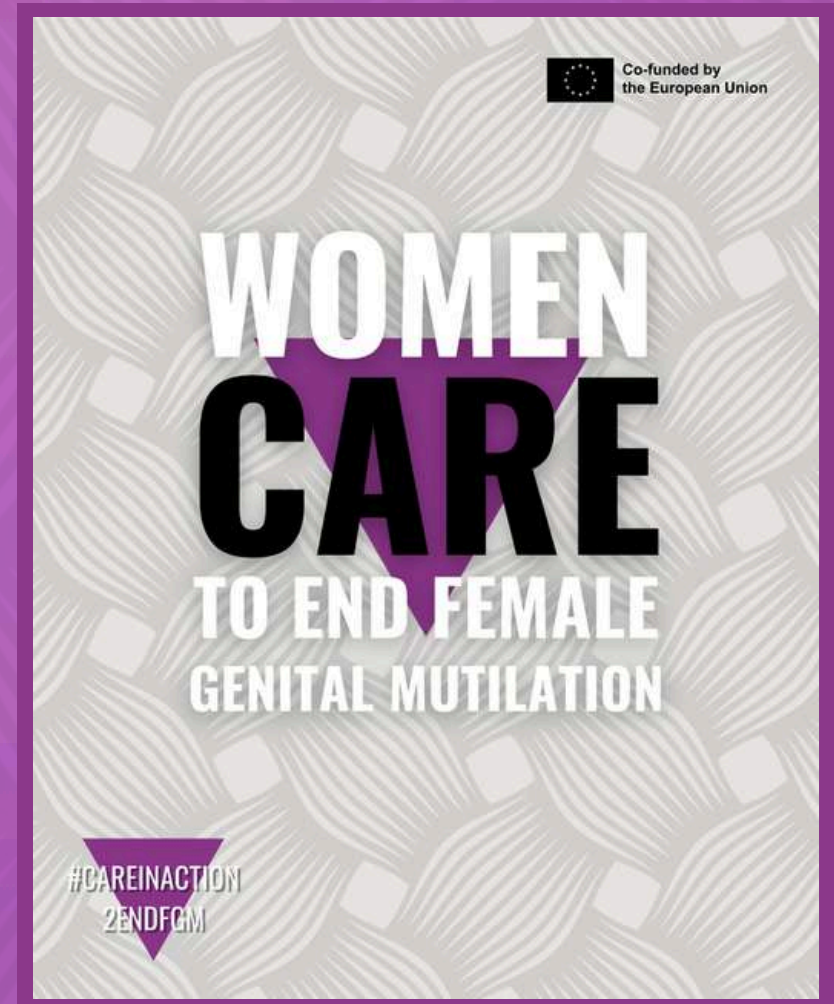
MARCH 8

CSW70 (2026):

MARCH 9-19

What women's care in action
to end FGM looks like:

- Promoting intersectional feminism
- Join forces for inclusive,
anti-racist healthcare systems
that serve ALL women and girls



MARCH 2026:

ZERO DISCRIMINATION DAY: **MARCH 1**

INTERNATIONAL DAY TO COMBAT ISLAMOPHOBIA:

MARCH 15

What muslims' care in action
to end FGM looks like:

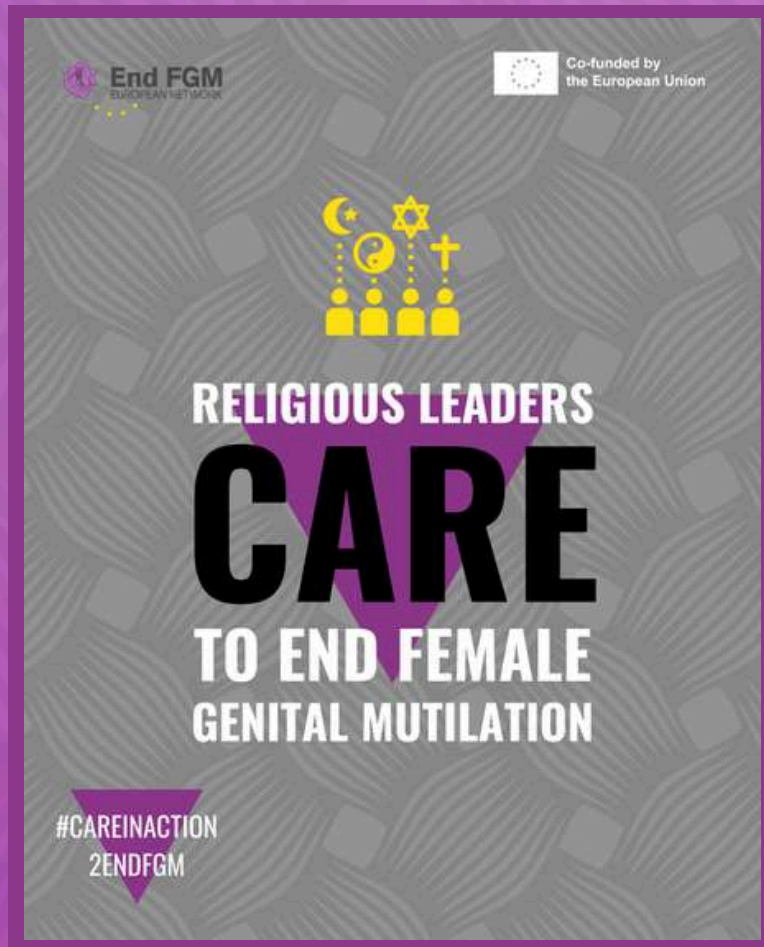
- FGM is not mentioned in Islamic laws AND is considered an attack on religion since it damages the most sensitive organ in the female body
- Racial justice groups engagement by challenging discrimination and supporting equal protection for all survivors

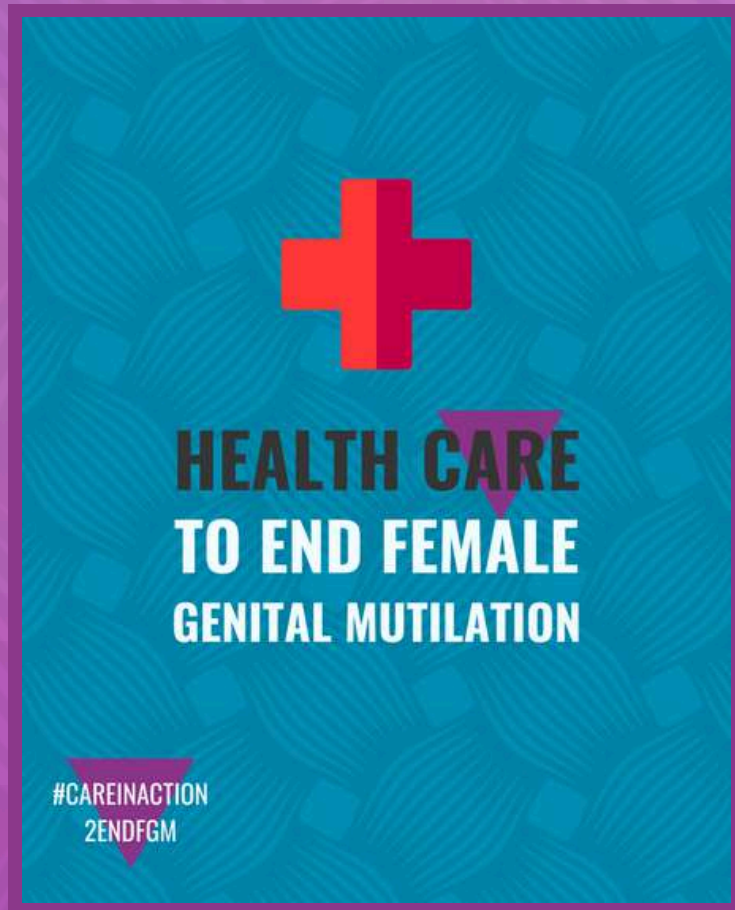
RESOURCES:

[Click here to read the position paper on FGM, religious discrimination and intersectionality](#)

[Click here to read the FGM & religion infographic](#)

[Click here to read the position paper on FGM, antiracism and intersectionality](#)





APRIL 2026:

WORLD HEALTH DAY: **APRIL 7**

What healthcare care in action
to end FGM looks like:

- Dismantling racism in healthcare settings that creates barriers for FGM-affected communities
 - Ensuring services are trauma-informed, culturally safe, and accessible without discrimination
- Guaranteeing access to care for ALL migrants without fear of legal consequences
- Training healthcare professionals on implicit bias, structural racism, and cultural-sensitive approaches

APRIL 2026:

WORLD HEALTH DAY: APRIL 7

RESOURCES:

(click on the title to access)

FGM & medicalisation - Position Paper:

This position statement outlines the importance of reflecting on medicalised FGM and other related medical practices carried out within Europe

WHO guideline on the prevention of FGM and clinical management of complications:

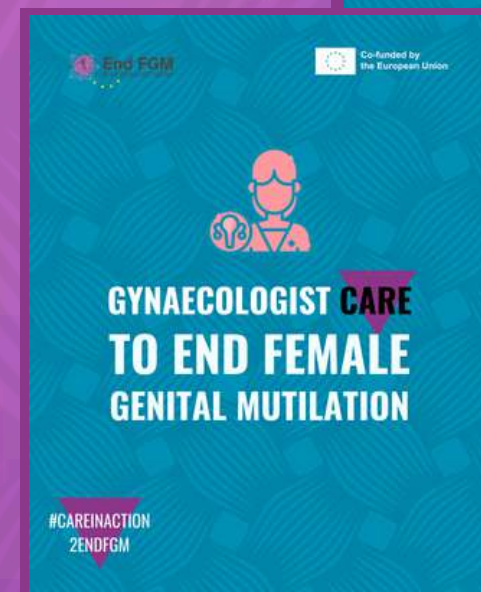
The guidelines provide evidence-informed recommendations on managing health complications associated with FGM

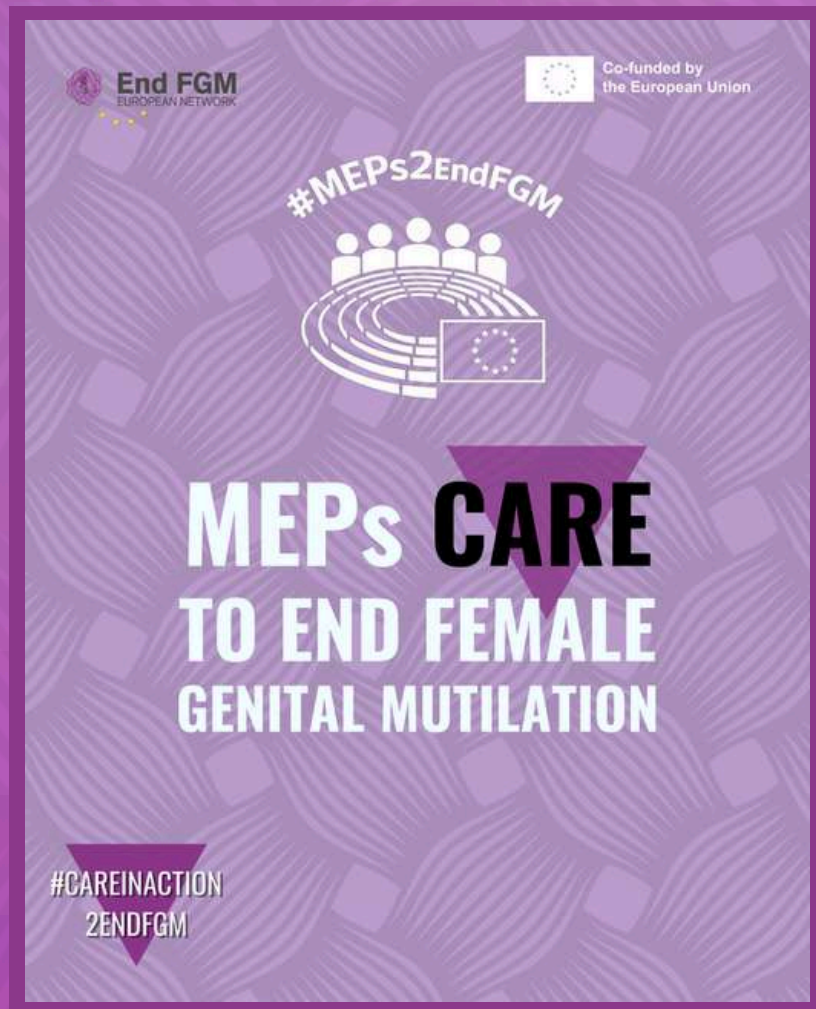
Support Services Position Paper and Infographic:

Focuses on the provision of support services aiming to provide health care, including counselling or access to health care, for Survivors of FGM in Belgium, France, Germany, Portugal and Spain

End FGM E-Campus:

Free European platform designed to equip professionals with practical skills to support FGM survivors. Access multilingual training in English, French, Greek, Italian, and Portuguese





MAY 2026:

EUROPE DAY: MAY 9

From care to action:
how the European Union is working to end FGM:

- By strengthening prevention and protection, supporting survivors, and promoting accountability
- MEPs mobilise care in action to end FGM by championing the topic in the European Parliament through **#MEPs2EndFGM**
- By implementing the directive on combating Violence Against Women and Domestic Violence (VAW/DV) and the Istanbul Convention

MAY 2026:

EUROPE DAY: MAY 9

RESOURCES:

(click on the title to access).

"What can Europe do?" section of this page:

Presenting data, key EU tools and expected institutional action

MEPs2EndFGM:

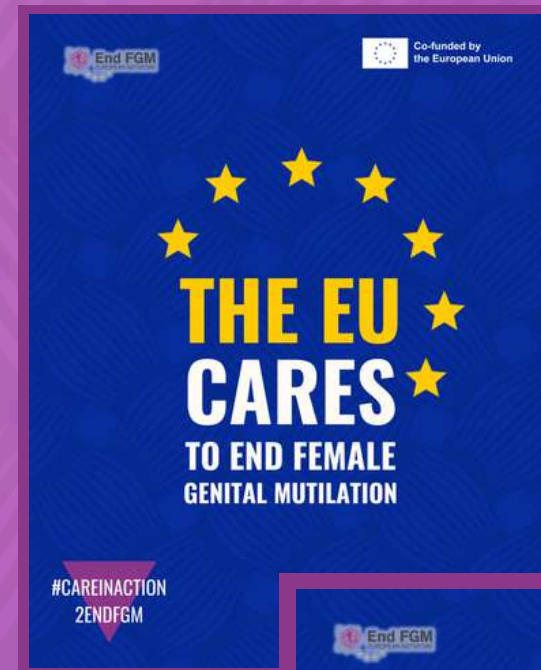
Our initiative that showcases MEPs supporting the fight to end FGM in Europe and beyond

2024 Guide on FGM for EU Decision-Maker:

This Welcome Pack briefs new EU decision-makers on FGM and how to support ending it throughout their mandate

Policy Briefing Papers:

Various position papers on FGM and international protection, asylum directives, and integrated child protection systems



JUNE 2026:

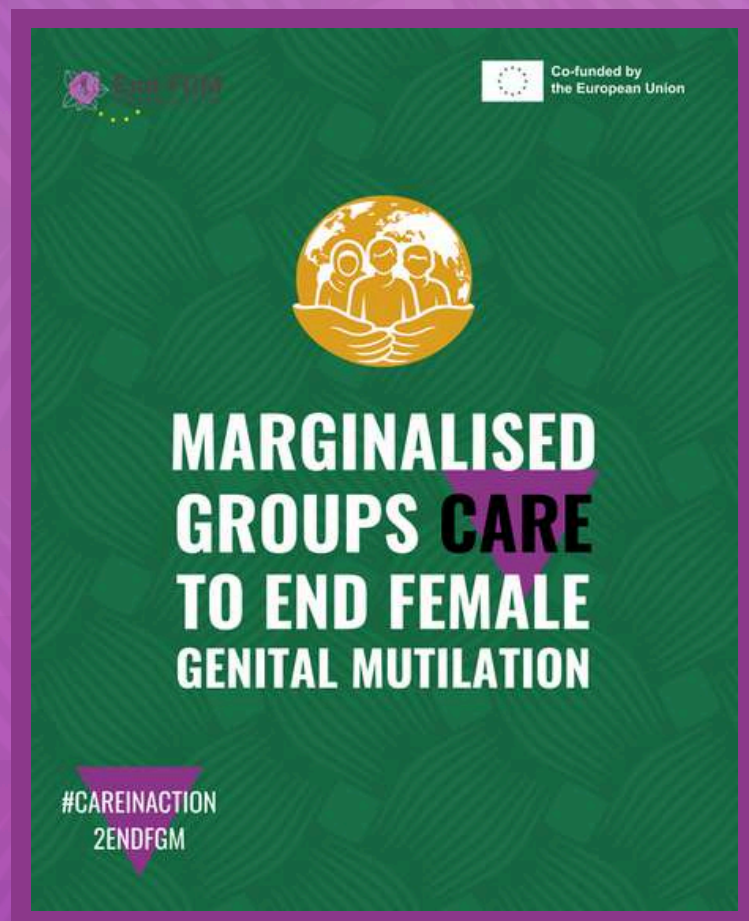
PRIDE MONTH: **JUNE 1-30**

INTERNATIONAL DAY OF CHILDREN VICTIMS OF
AGGRESSION: **JUNE 4**

WORLD REFUGEE DAY: **JUNE 20**

What communities' care in action to end FGM looks like

- Actively promoting bodily autonomy as a universal right and countering harmful narratives that seek to justify or minimise violence
 - Promoting protection tools and good practices during school holidays to safeguard girls at risk of FGM or early/forced marriage while travelling
- Strengthening alliances with LGBTQI+ movements to build a united front against gender-based violence and anti-rights rhetoric
- Championing community-led narratives that centre survivor voices and holistic well-being, countering the instrumentalisation of FGM in political discourse



JUNE 2026:

PRIDE MONTH: **JUNE 1-30**
WORLD REFUGEE DAY: **JUNE 20**

RESOURCES:

(click on the title to access)

Feedback to EU LGBTIQ equality strategy for 2026-2030:

In this article, End FGM urges the EU to improve its LGBTIQ Equality Strategy to better prevent GBV

FGM & LGBTI rights:

This infographic explains why FGM and LGBTI rights activism must align

Community engagement position paper:

Strategies for effective community engagement

Join Our Chain model:

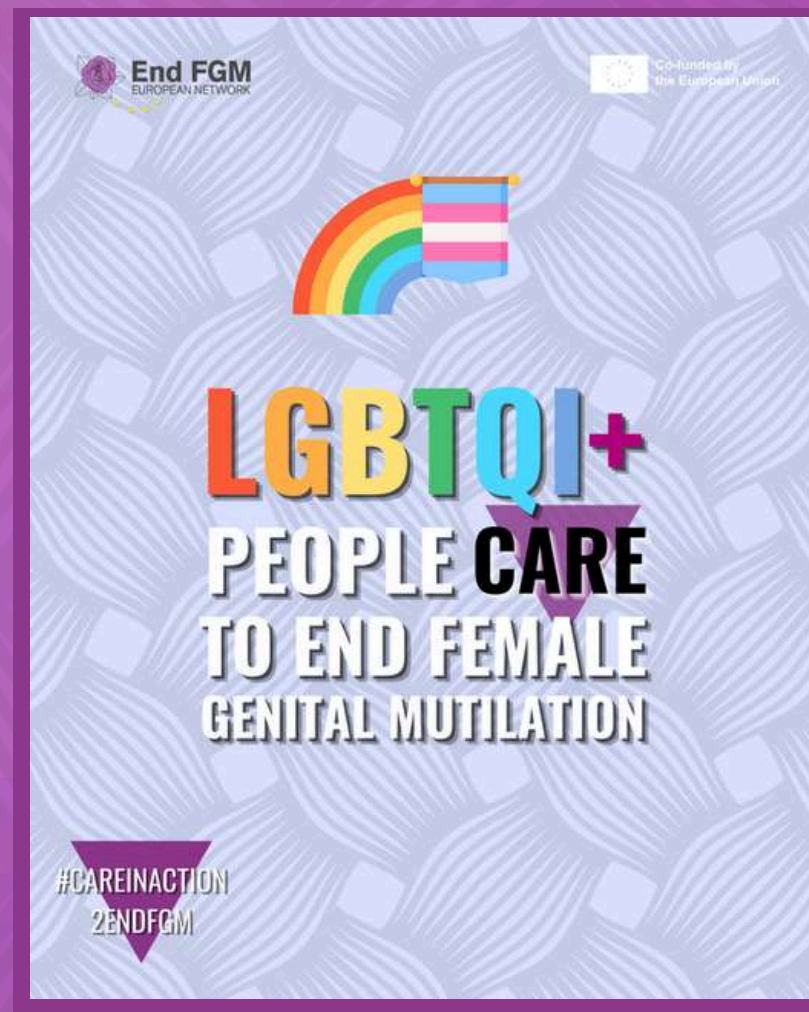
Empowers communities, trains professionals, and sensitises stakeholders using a community-based, gender-sensitive model

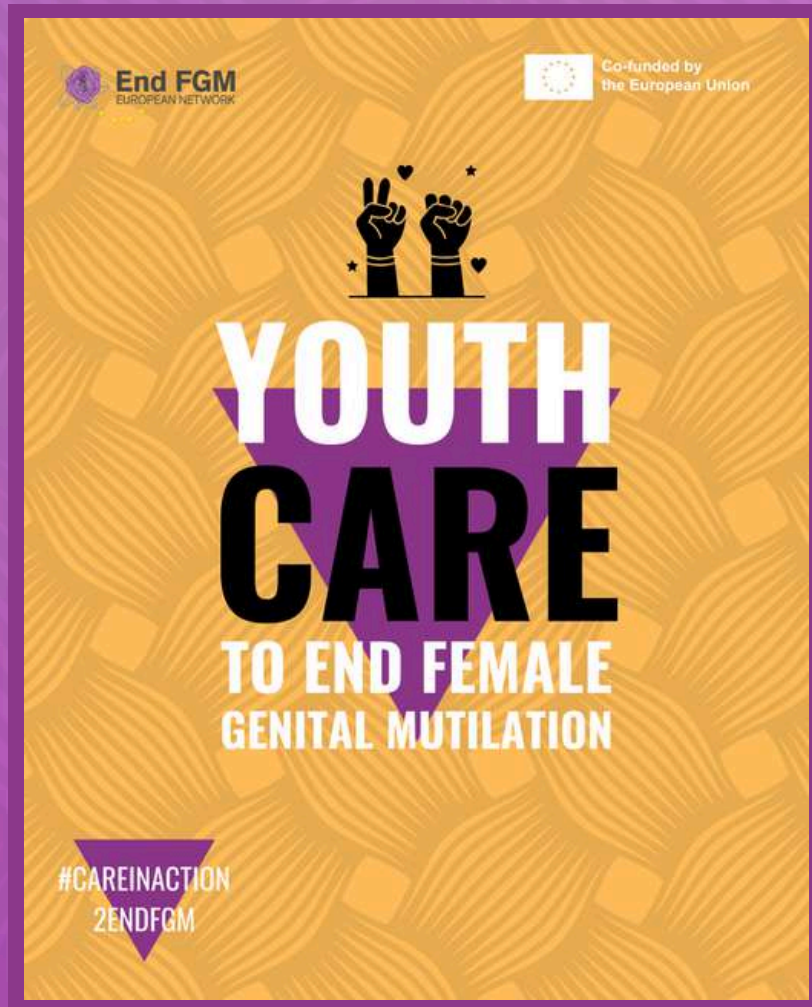
Good Practices from Members:

Showcased through the interactive map, highlighting national protection systems, tools and summer vigilance campaigns

Our page on asylum:

In this page, End FGM EU calls for a fair and sensitive EU asylum system to protect FGM-affected individuals





JULY & AUGUST 2026:

ISTANBUL CONVENTION – ANNIVERSARY OF
ENTRY INTO FORCE: **AUGUST 1**
INTERNATIONAL YOUTH DAY: **AUGUST 12**

What youth's care in action to end FGM looks like:

- Raising awareness: youth leverage TikTok, podcasts, and social media to raise awareness about FGM and its harms
- Advocacy and policy engagement: youth engage with policymakers, contributing their voices to shape laws and programs that protect girls
- Peer support and mentoring: young activists connect with older adults to provide safe spaces, guidance, and resources for survivors and at-risk peers, fostering community care and resilience

JULY - AUGUST 2026:

INTERNATIONAL YOUTH DAY: **AUGUST 12**

RESOURCES:

(click on the title to access).

The Purple Chair Series:

Podcast series by Youth Ambassadors educating young people on FGM, feminism and intersectionality

SAFE Project:

SAFE (Support Aid FGM EFM) is one of our EU-co-funded projects with 6 partners, tackling FGM and early/forced marriage through awareness, training, and community action in six EU countries

Youth ambassadors programme 2025-2027:

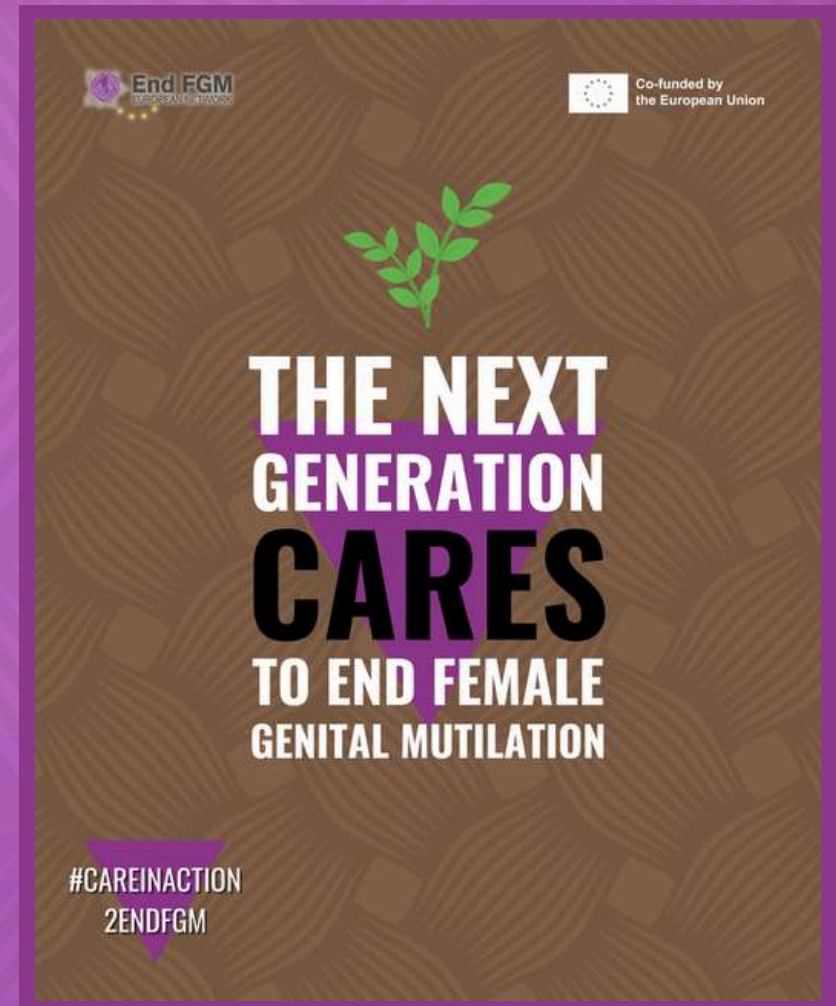
Young activists from various European countries advocating for a world free from violence against women and girls

Youth engagement manifesto tackling FGM in Europe:

Strategies for effective engagement of youth from FGM-affected communities.

End FGM European Network's Tiktok:

Follow End FGM European Network on TikTok for awareness, stories, and updates on our fight against FGM.



JULY - AUGUST 2026:

TWO-MONTH AWARENESS CAMPAIGN FOCUSING
ON GIRLS AT RISK OF FGM DURING HOLIDAYS

What FGM-affected communities' and
diasporas' care in action to end FGM looks like:

Promoting protection tools and good practices amongst frontline
professionals and diasporas during school holidays to safeguard
girls at risk of FGM or early/forced marriage while travelling

RESOURCES:

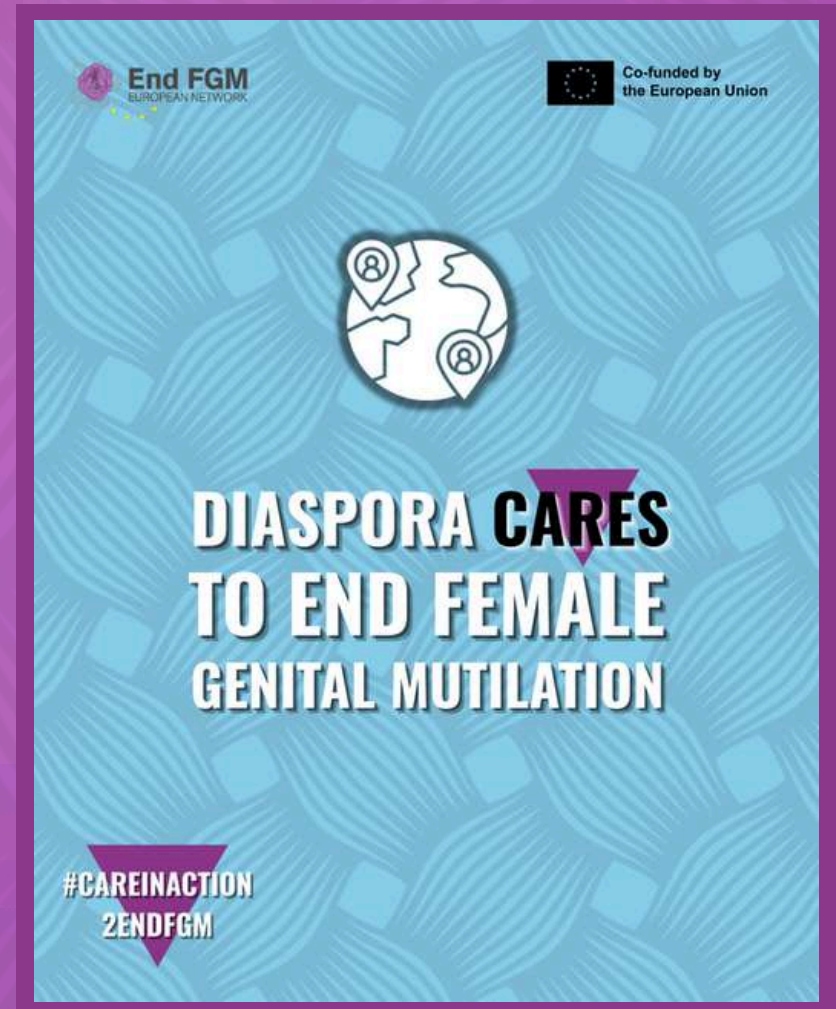
(click on the title to access)

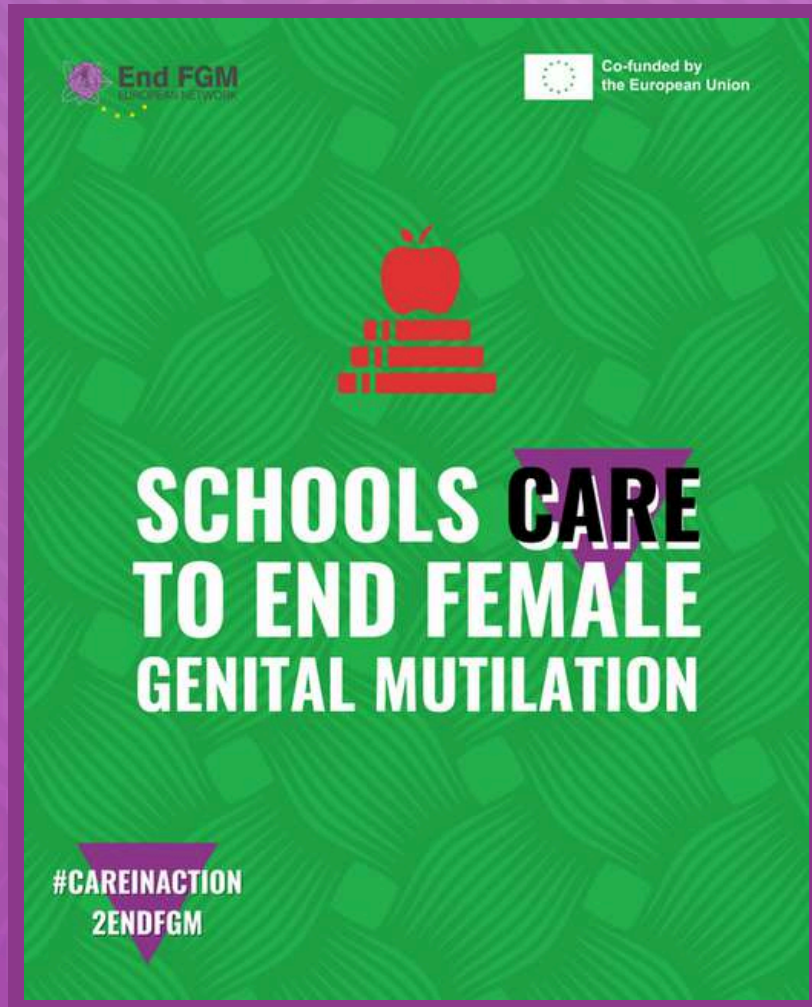
Detectometer toolkit:

The Detectometer helps professionals to better identify
and protect girls at risk from FGM providing
practical guidance under Belgian law

Good practices from Members:

Showcased through the online interactive map,
highlighting national protection systems, tools and
summer vigilance campaigns





SEPTEMBER 2026:

BACK TO SCHOOL

What **school care** in action to end FGM looks Like:

- Pupils care in action by learning about their rights and speaking up for safe childhoods
- Teachers care in action by recognising warning signs and supporting prevention and protection
- Schools care in action by creating safe spaces and reinforcing zero tolerance for gender-based violence

SEPTEMBER 2026:

BACK TO SCHOOL

RESOURCES:

(click on the title to access)

End FGM E-Campus - Module on Education:

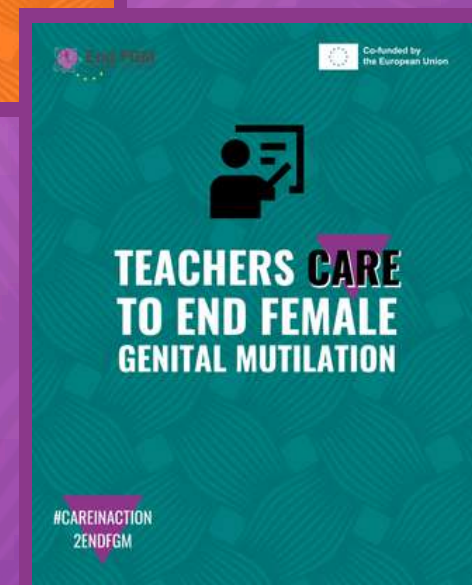
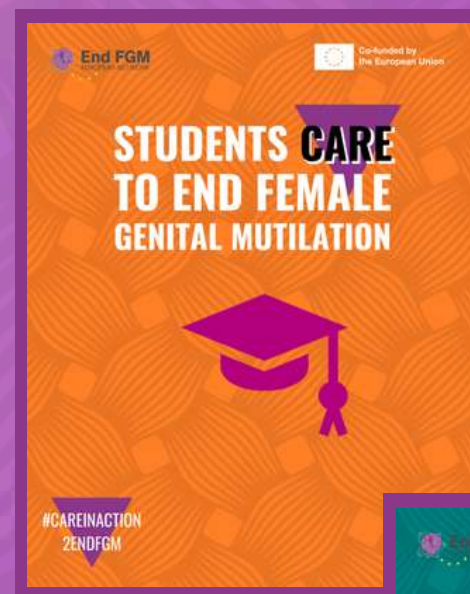
Training module specifically designed for education professionals working with children and youth

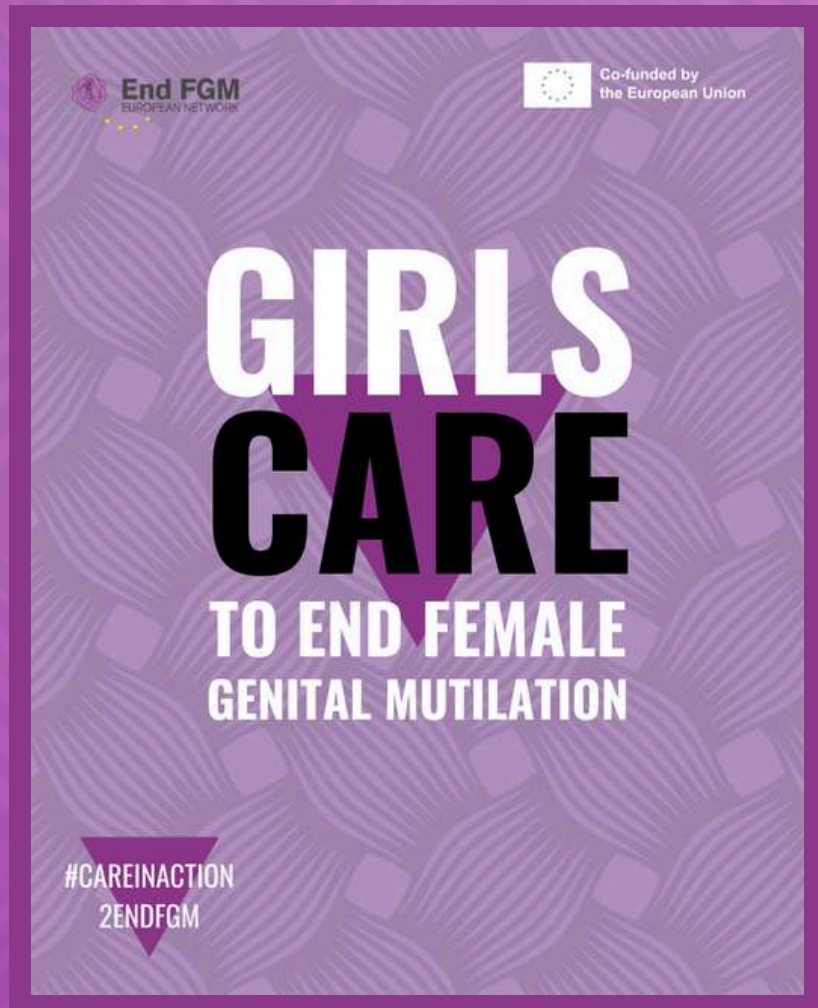
Gender ABC Project:

EU funded project that developed 18 educational modules for educators, teachers and professionals working with children and teenagers to raise awareness about gender equality and gender-based violence

Gender ABC Project: Educational Modules:

Available in English, Portuguese, German, Spanish and Basque. These modules are tools for educators to raise awareness about gender equality and gender-based violence, including FGM and early marriage





OCTOBER 2026:

INTERNATIONAL DAY OF THE GIRL CHILD: **OCTOBER 11**

What girls care in action to end FGM looks like:

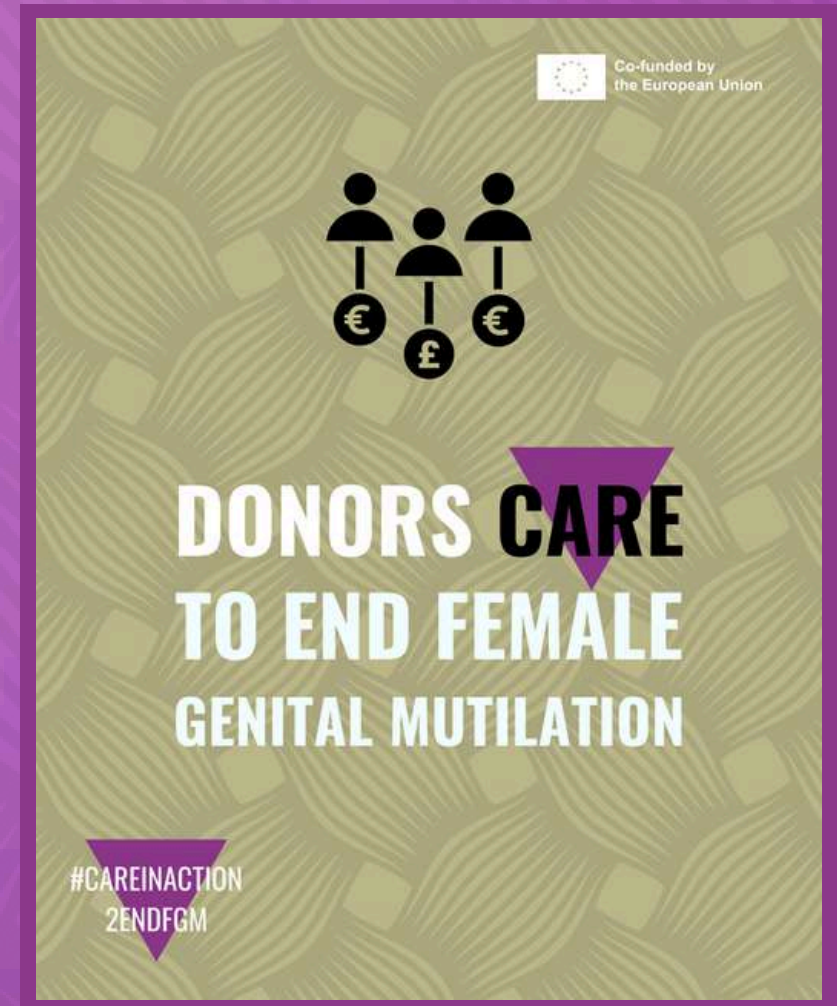
- Girls care in action by claiming their right to safety, education, and bodily integrity
- Mental health, girl child, and poverty advocates mobilise care in action to end FGM by addressing the root causes that place girls at risk
- Advocacy and policy engagement: girls put care in action by engaging with policymakers, contributing their voices to shape laws and programmes that protect and empower them

OCTOBER 2026:

EUROPEAN DAY OF FOUNDATIONS AND DONORS: **OCTOBER 1**
DONORS WORKING GROUP ANNUAL MEETING : **OCTOBER**

What donors care in action to end FGM looks like:

- By funding survivor-led work, civil society organisations, and supporting long-term community change
- Championing sustainable funding to ensure survivor support and prevention efforts can grow and endure
- Investing strategically to maximise impact and ensure funding reaches those who need it most, including grassroots organisations



OCTOBER 2026:

EUROPEAN DAY OF FOUNDATIONS AND DONORS: **OCTOBER 1**
DONORS WORKING GROUP ANNUAL MEETING : **OCTOBER**

What donors care in action to end FGM looks like:

RESOURCES:

(click on the title to access).

[Kigali Declaration to End FGM \(Update with Melbourne Declaration\):](#)

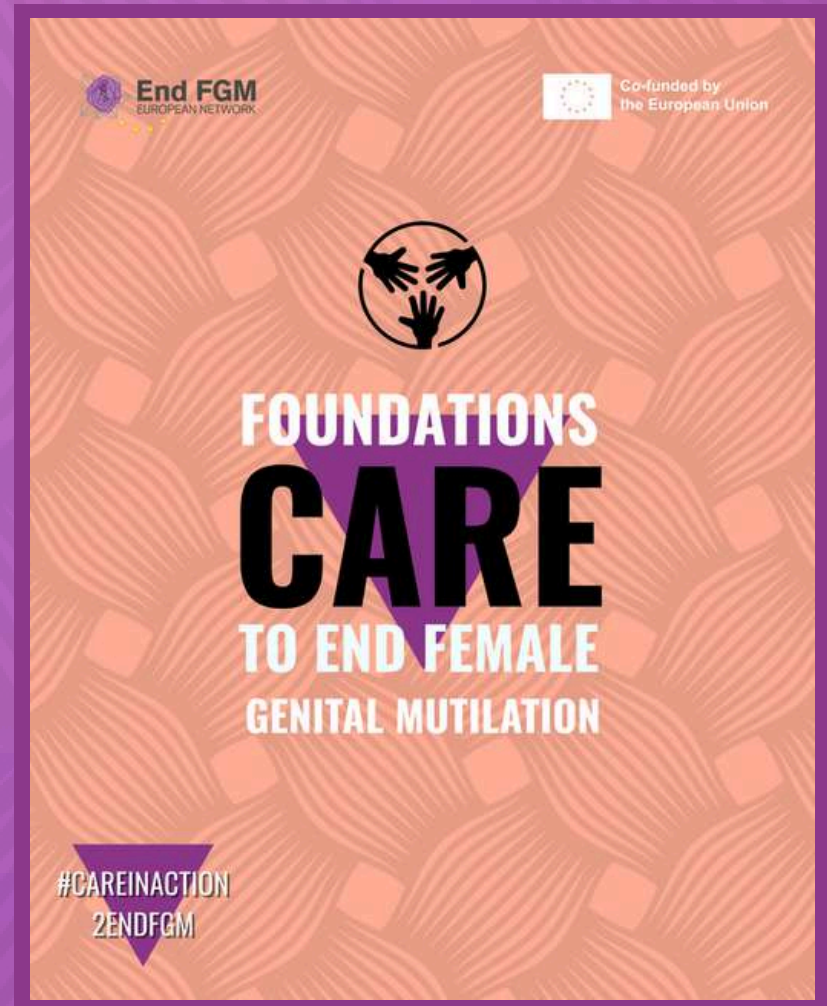
Call for donors to #CloseTheFundingGap and commit to the global promise to end FGM by 2030.

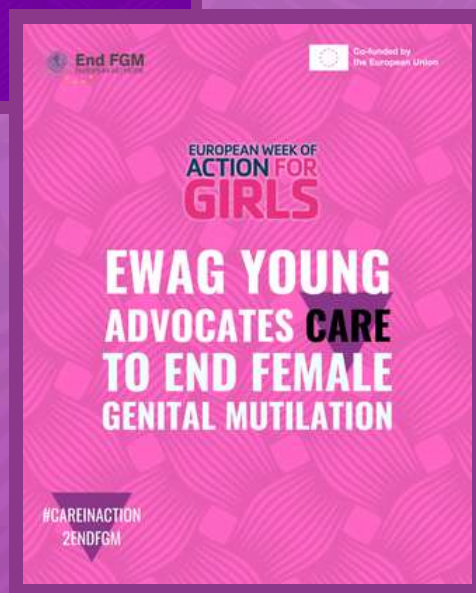
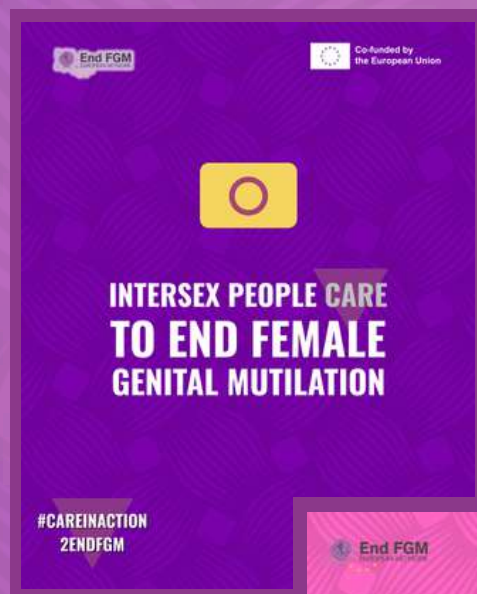
[Donors Working Group reports:](#)

End FGM EU participates in global Donors Working Group meetings to advance funding for the global movement to end FGM.

[#Invest2PreventFGM Campaign 2025:](#)

Previous year's campaign calling for greater investment in prevention, education, funding, and survivor protection





OCTOBER 2026:

EUROPEAN DAY OF FOUNDATIONS AND DONORS:

OCTOBER 1

INTERNATIONAL DAY OF THE GIRL CHILD:

OCTOBER 11

INTERSEX AWARENESS DAY: **OCTOBER 26**

RESOURCES:

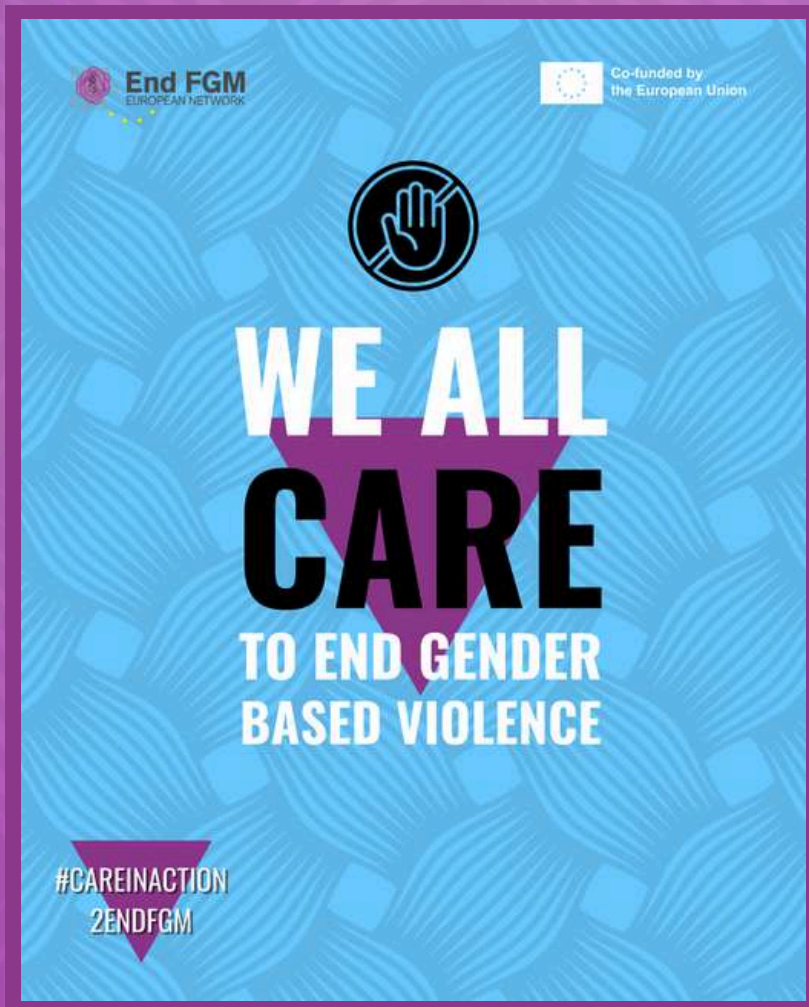
(click on the title to access)

Our recap of EWAG 2025:

In this article, we recap how we co-organised EWAG 2025 in Brussels, bringing young advocates together to champion girls' rights and drive meaningful change

Global report on FGM 2025: intersex story:

In this article (page 39), Dr Adeline Berry shares their powerful testimony of surviving intersex genital mutilation, reclaiming their identity, and transforming their experience into advocacy for bodily autonomy and human rights



NOVEMBER 2026:

INTERNATIONAL DAY AGAINST VIOLENCE
AGAINST WOMEN: **NOVEMBER 25**

16 DAYS OF ACTIVISM:
25 NOVEMBER – 10 DECEMBER

What our collective care in action to end
Gender-Based Violence looks like:

- Funding survivor-led initiatives to provide direct support, healing, and empowerment
- Strengthening community programs that prevent and respond to gender-based violence
- Advocating for systemic change through policy, awareness, and long-term cultural shifts

NOVEMBER 2026:

INTERNATIONAL DAY AGAINST VIOLENCE
AGAINST WOMEN: **NOVEMBER 25**
16 DAYS OF ACTIVISM:
25 NOVEMBER – 10 DECEMBER

RESOURCES:

(click on the title to access)

Report: gender transformative approaches to ending FGM:

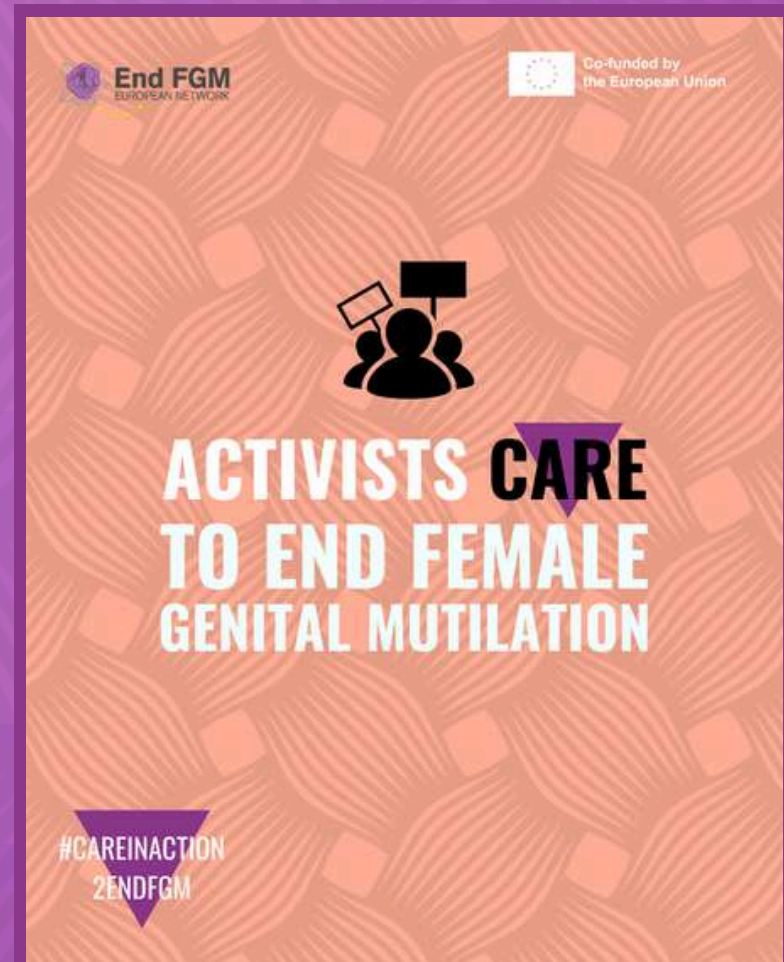
More than 50 experts from more than
40 organisations and 25 countries participated in
international Stakeholder Dialogue sessions

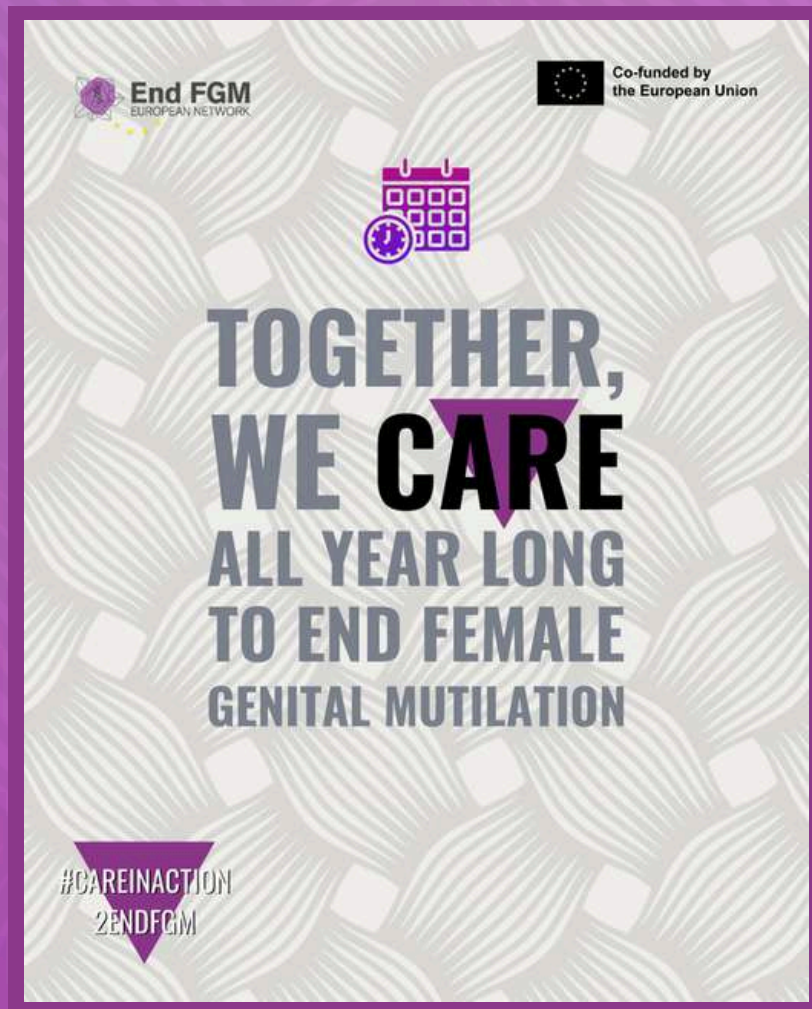
EU VAW Directive resources:

Information on the implementation of
the EU Directive on combating violence against women
and domestic violence

16 Days of activism resources:

Campaign materials and advocacy tools for
the global 16 Days of Activism against
Gender-Based Violence





DECEMBER 2026:

HUMAN RIGHTS DAY: **DECEMBER 10**

INTERNATIONAL UNIVERSAL HEALTH COVERAGE DAY: **DECEMBER 13**

INTERNATIONAL MIGRANTS DAY: **DECEMBER 18**

INTERNATIONAL HUMAN SOLIDARITY DAY: **DECEMBER 20**

What our collective care in action to end FGM by standing together for dignity, equality, and full human rights:

- Anti-racist, trauma-informed care accessible to undocumented migrants
- Dismantling barriers that prevent marginalised communities from accessing services
- Holding healthcare systems accountable for discriminatory practices
- Ensuring no woman or girl is excluded from protection based on immigration status

DECEMBER 2026:

HUMAN RIGHTS DAY: **DECEMBER 10**

INTERNATIONAL UNIVERSAL HEALTH COVERAGE DAY: **DECEMBER 13**

INTERNATIONAL MIGRANTS DAY: **DECEMBER 18**

INTERNATIONAL HUMAN SOLIDARITY DAY: **DECEMBER 20**

RESOURCES:

(click on the title to access)

Global report on FGM 2025:

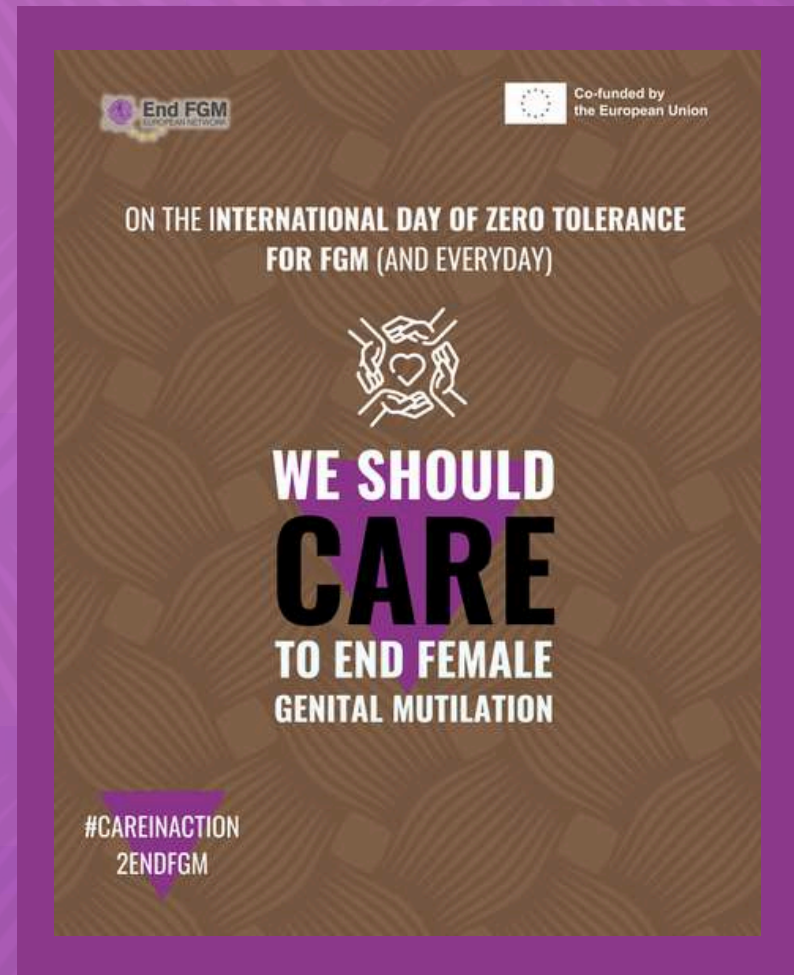
"The time is now: End FGM/C: An Urgent Need for a Global Response" available in multiple languages including Arabic and Italian

Social impact measurement methodology on FGM:

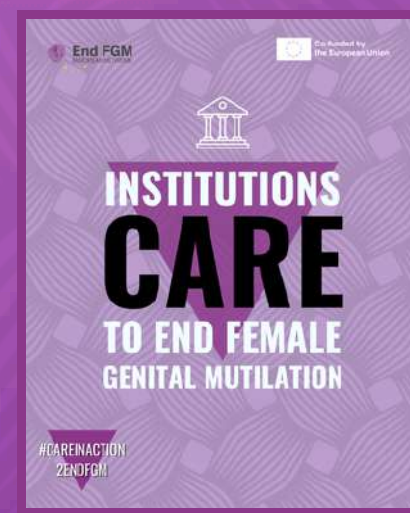
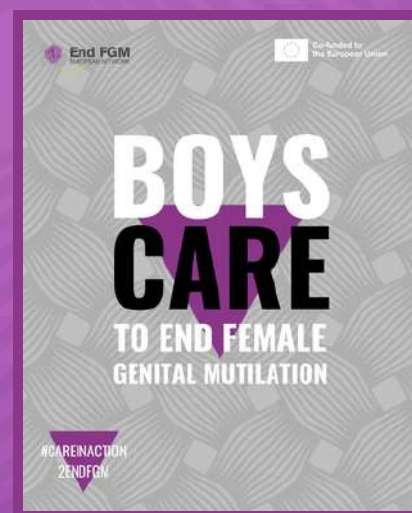
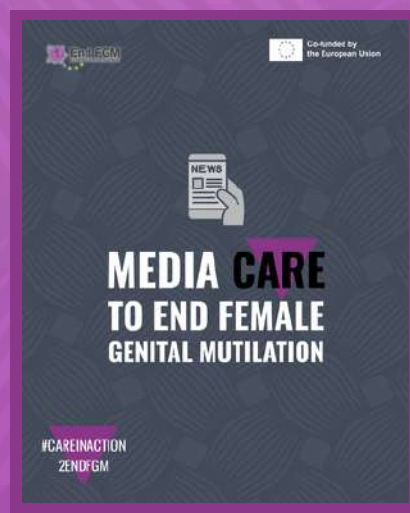
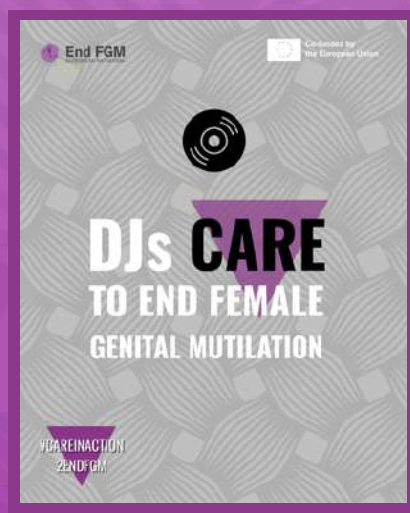
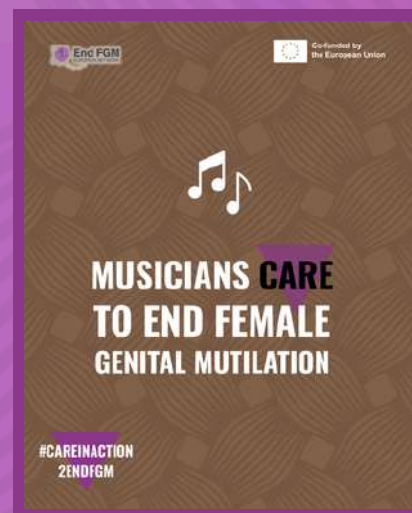
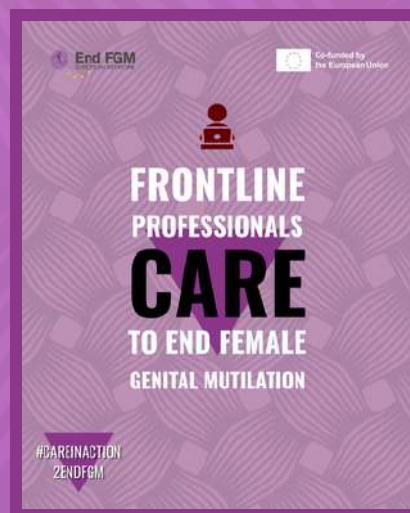
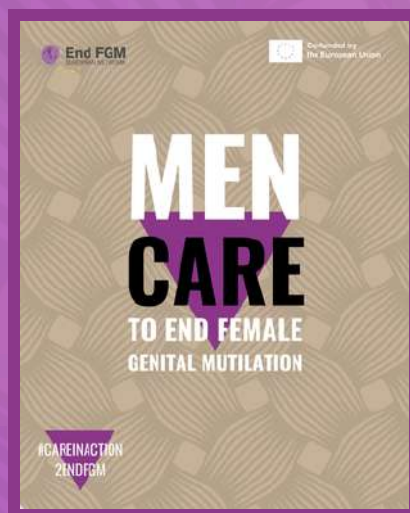
Evidence-based framework for measuring impact of FGM prevention and response interventions

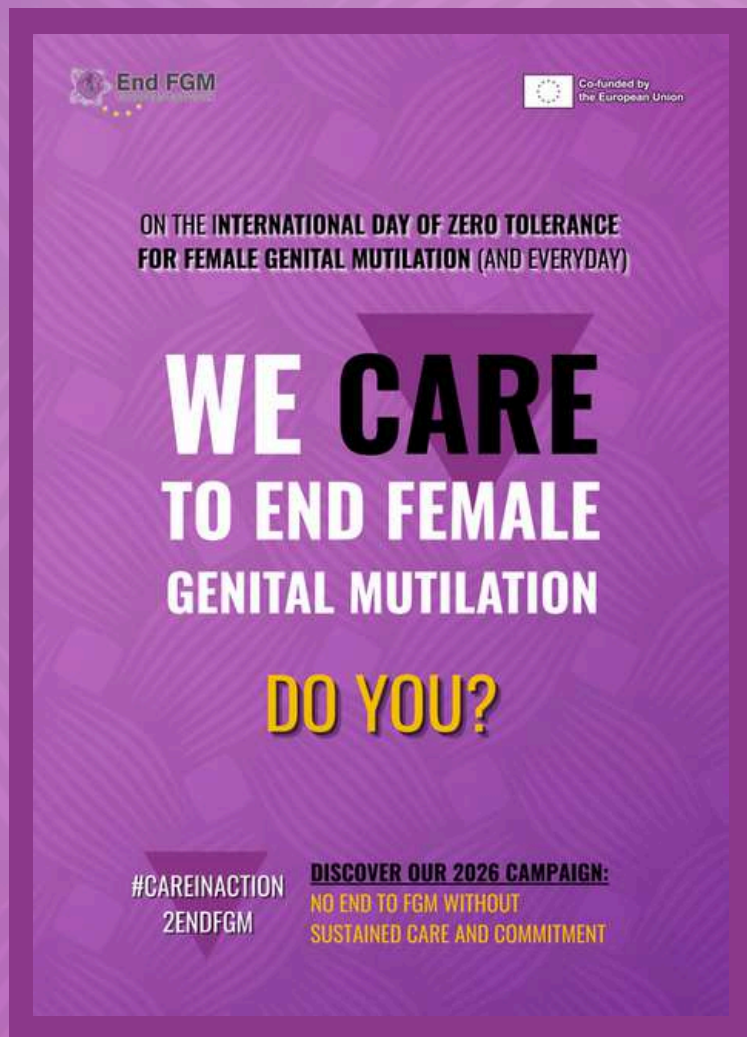
Interactive map on FGM in Europe:

Comprehensive database of laws, policies, services and data collection on FGM across 16 European countries.



OTHER POSTERS:





SHARE YOUR POSTER ON SOCIAL MEDIA TO SHOW THAT YOU CARE ABOUT ENDING FEMALE GENITAL MUTILATION. DON'T FORGET TO TAG THE END FGM EUROPEAN NETWORK ON [LINKEDIN](#), [INSTAGRAM](#), [FACEBOOK](#) AND [TWITTER](#) SO WE CAN AMPLIFY YOUR VOICE.

WANT A PERSONALISED POSTER
FOR YOUR ORGANISATION, COMMUNITY OR YOURSELF?

EMAIL US AT [INFO@ENDFGM.EU](mailto:info@endfgm.eu)