

LET'S TAKE A LOOK AT THE WORK HAPPENING...

#BEHINDENDINGEGM

End FGM EU 2022 Annual Campaign #BEHINDENDINGFGM In 2022, the End FGM European Network will explore the question:

How do we end FGM?

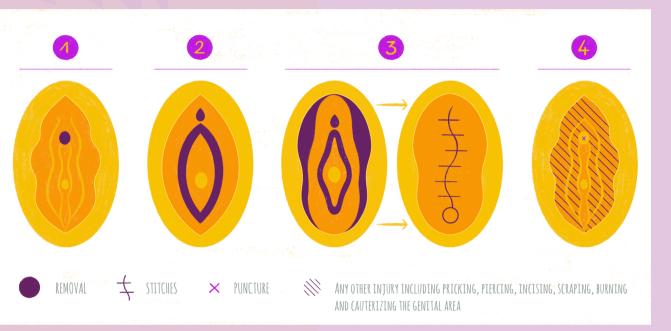
We often use the phrase "we work to end FGM", but what is entailed in "ending FGM" and what do we need to effectively address the practice in Europe and beyond?

From education and awareness-raising to service provision and research, our Members' different areas of work are all essential components in our efforts to eliminate the practice and support those who have been subjected to it. This year, we want to share the precious knowledge of our membership on the various aspects of the movement to end FGM.





WHAT IS FGM?



Female Genital Mutilation is all procedures involving the removal of the external female genitalia or other injury to the female genital organs for non-medical reasons. There are 4 types of FGM.

FGM can cause life-lasting physical and psychological trauma and is a violation of Human Rights. It is not prescribed by any religion. 200 million girls & women alive today have undergone FGM. At current rates, an additional estimated 68 million girls face being cut by 2030. The consequences of the Covid19 pandemic are yet to be measured, but it is estimated that 2 million more women & girls are at risk of undergoing FGM due to the disruption caused by the pandemic.

WHAT IS THE END FGM EUROPEAN NETWORK?

The End FGM European Network (End FGM EU) is an umbrella network of **32 European organisations based in 15 European countries**. End FGM EU operates as a meeting ground for communities, NGOs, CSOs and EU level stakeholders to engage, interact and cooperate with one another by sharing experiences and exchanging knowledge.

Our work is primarily to **uplift and carry further our members' efforts** at the European level by building bridges with all relevant actors in Europe and globally. Meanwhile, our members are working at the national level to tackle FGM through **diverse approaches**, from research and education to support services and community engagement.

WHY IS THIS CAMPAIGN IMPORTANT?

This year, we look at the work happening **behind ending FGM**.

We want to give the centre stage to our Members and Ambassadors and every individual involved in our movement to end FGM. The people and organisations behind the Network are our strength. They are our power, our expertise and our inspiration. Every day, their hard work gets us closer to our goal.

ELIMINATING THE PRACTICE WILL TAKE <u>ALL OF US</u>. WE ARE ALL #BEHINDENDINGFGM.

SUPPORT OUR 2022 CAMPAIGN!

- Support us in making this Annual Campaign the most impactful yet by helping us get the attention of key actors in the field. **Use your voice to spread our messages!**
- Create your own content: pictures, videos, posts, blogs, art; and share it with us!
- Do you have questions or a contribution relating to the campaign? Reach out to join the conversation!

This is a social media Campaign. Follow, comment & share our work:

Use our Campaign Hashtag: #BEHINDENDINGFGM



ENDING FGM: INGREDIENTS



FEBRUARY - MARCH 1: ADVOCATE

Learn about the Network and our member's work and how we aim to influence authorities and policy-makers.

- How we influence policy at the European level
- Beijing+25 <u>Advocacy Toolkit</u>

• 6th February: International Day of Zero Tolerance for FGM

MARCH-APRIL

2: RESEARCH

Seeking knowledge about FGM and the situation in Europe and globally is an essential part of efficiently addressing the practice.

- End FGM EU interactive map on FGM in Europe
- <u>Community of Practice on FGM</u>

 8th March: International Women's Day

MAY - JUNE

3: SUPPORT

"Ending FGM" is not only about preventing it, it is also about dealing with the consequences of the practice when it occurs.

 Support Services for FGM Survivors Position Paper

• 15th May: International Day of Families • June: Pride Month

AUGUST - SEPTEMBER

4: EDUCATE

The general lack of awareness of FGM is a detriment to properly addressing it and providing Survivors with adequate support.

- Youth Day
- 8th September: International
 - Literacy Day

 Gender ABC Module on FGM and Body <u>Safety</u>

- 12th August: International

OCTOBER - NOVEMBER

5: ENGAGE

Eliminating FGM is impossible without the meaningful involvement of FGM affected communities in the movement.

- <u>Community Engagement Position Paper</u>
- Youth Engagement Position Paper
- Chain for Change <u>Campaign video on FGM</u>

 25th November: International Day for the Elimination of Violence against Women

DECEMBER

HOW DO WE END FGM?

What does it mean to "work to end FGM"? Who is **#BehindEndingFGM**?





EXAMPLES OF SOCIAL MEDIA POSTS

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When youth & children have access to information and resources, they can better protect themselves and seek the right support. #BehindEndingFGM



You can use these as inspiration for your posts supporting our campaign and sharing our messages. Don't forget to tag us!

1:18 PM. Aug 1, 2022 .Twitter for Adroid

26 Retweets 24 Likes



There is a lot happening #BehindEndingFGM. Advocacy, Education, Research, Support Services and Community engagement; we need all of these to properly tackle and eliminate such a deeply rooted practice.

Complex issues call for comprehensive solutions!

#BEHINDENDINGFGM







@ENDFGM_Network 21 Comment @endfgmeuropeannetwork @end_fgm_european_network Shar

YOU CAN PRINT THE TWO NEXT PAGES AND USE THEM IN YOUR PICTURES TO SUPPORT THE CAMPAIGN. DON'T FORGET TO TAG US!



The health consequences of FGM need to continue being researched so that we can continue improving the support available for all Survivors! Let's get #BehindEndingFGM!



4:17 PM. May 14, 2022 .Twitter for Adroid



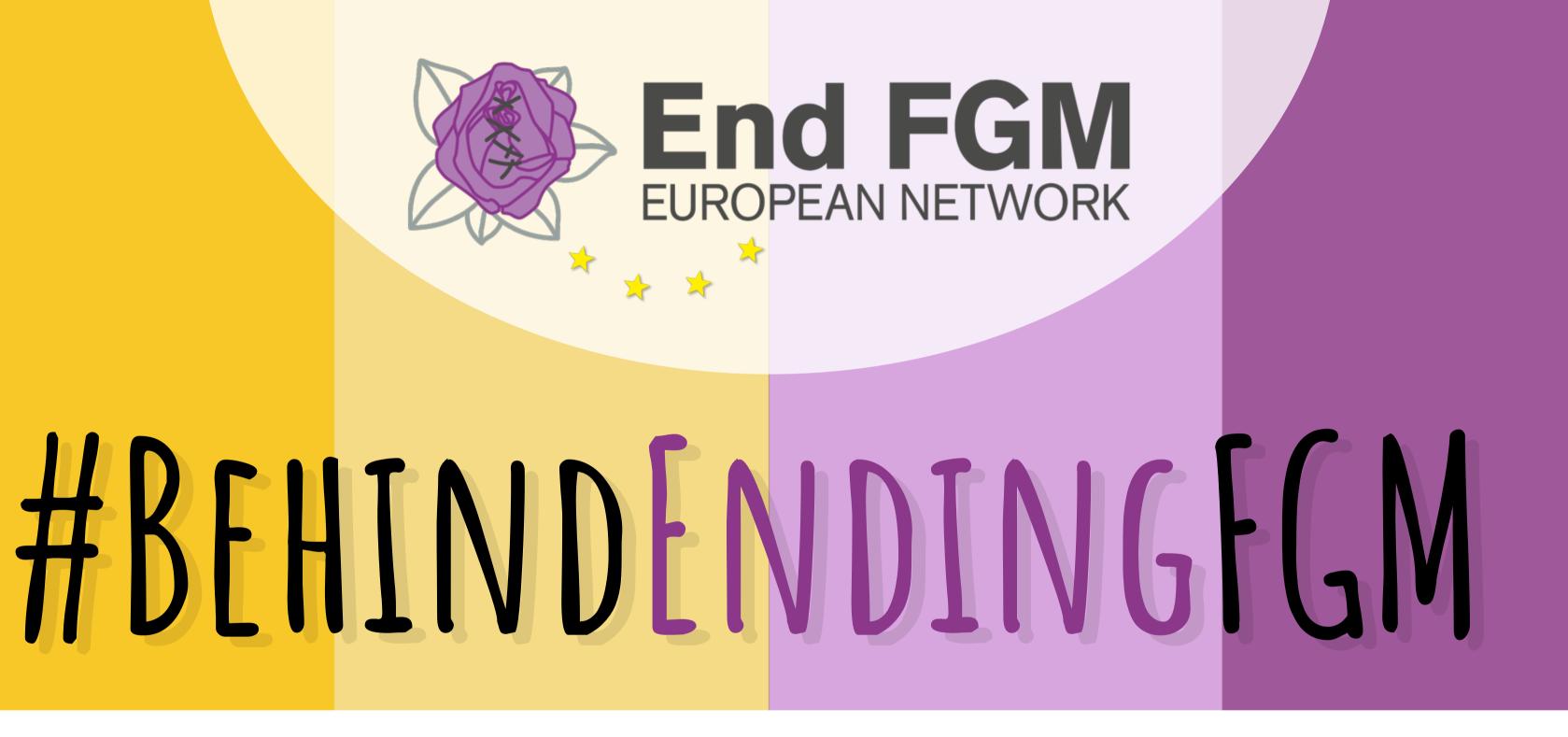
#BEHINDENDINGFGM!





FOR ANY QUESTIONS OR REQUESTS, PLEASE CONTACT

info@endfgm.eu



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For a sustainable future