



**END FGM**  
EUROPEAN CAMPAIGN

**AMNESTY**  
INTERNATIONAL



## WHAT ARE STRONG VOICES?

A strong voice is an individual who has the passion and commitment to speak out against the practice of female genital mutilation. A strong voice has a personal link to the issue of FGM. S/he would use her/his own experience to shed light on the issue. The strong voice would have the opportunity to address journalists, government and EU officials and make the demand to END FGM!

END FGM European Campaign wants to work with such strong voices to highlight the reality through real people and their stories. It aims to empower such individuals and connect the decision-makers with affected communities. The strong voices will use their stories from their fields to make this happen!

### WHAT IS THE ROLE OF THE STRONG VOICE?

1. The Strong Voice will speak at events or briefings with print and broadcast media and EU/government officials to share their personal experience.
2. The stories and perspectives of the Strong Voice will be shared with relevant targets of the campaign through letters which may be published in European media.
3. The Strong Voice will contribute to a blog managed by the campaign team at regular intervals. S/he will also be encouraged to use her/his profile on social networking sites to raise the issue of FGM and mobilise people to learn more about FGM.
4. The Strong Voice may travel to Brussels or to other EU member states to participate in 1-2 events/meetings per year.

### WHAT WILL THE CAMPAIGN PROVIDE TO THE STRONG VOICE?

1. Support in the form of media training and familiarisation of EU institutions
2. Travel and accommodation expenses for the events/meetings held by the END FGM campaign
3. Direct contact and support from the campaign team or from one of the partner organisations in their own country

### REQUIREMENTS:

1. S/he must be able to speak either English or French.
2. S/he will speak in his/her own name. S/he will not be a spokesperson for Amnesty International.
3. S/he will inform the campaign team in advance if they are involved in a legal case to avoid affecting the case.
4. S/he must share the values of the campaign which include respect for human rights.

### ABOUT THE CAMPAIGN:

END FGM is a European campaign, run by Amnesty International Ireland, working in partnership with a number of organisations in EU member states. The campaign aims to put FGM high on the EU agenda and to echo the voices of women who have undergone FGM and those at risk. By lobbying European Union institutions, the campaign is committed to ensuring that the EU adopts a definitive strategy to end FGM and provide protection to women and girls who flee their countries for fear of being mutilated.

If you are interested in becoming a strong voice, please contact Prerna Humpal at [phumpal@amnesty.ie](mailto:phumpal@amnesty.ie) immediately.